Are you ready to “BE THE CHANGE” that Rocks Cleveland’s for the 2017 SNA of Ohio Conference? This entire conference is dedicated to each of you that make a difference in the many children and families lives you work with and serve daily. As the conference starts there will be two great pre – cons, Serve Safe and Leadership along with the opportunity to sit for the SNS exam. Our conference committee hopes during the professional development opportunities, with the a variety of breakout sessions coupled with dynamic general sessions you will leave conference feeling like you will be able to “KEEP CALM AND FEED ON”!. All of these sessions and the fabulous Annual Food Expo will be at the Cleveland Convention Center, and no one will want to miss a chance to meet with all of our amazing industry partners. On Thursday after Expo you will have some time to get dinner and head back to the Rock and Roll Hall of Fame for our Evening Event. You will be able to tour the Rock and Roll Hall of Fame, we will have desserts and refreshments and you might just become a SNA Rock Star of your own!

Be sure to register by May 31st to receive a free SNA of Ohio screen printed apron at conference check in! Also, plan to visit the Locon Design booth at this year’s School Nutrition Expo on June 15th to purchase SNA of Ohio screen printed t-shirts for $10 each! A portion of the proceeds will go to the SNA Ronald McDonald Piggy Bank Fund! If you believe you will need to purchase a large number (10+) t-shirts, please email Tracey Hogan at tracey@assnoffices.com no later than May 31st. Two t-shirt styles will be available onsite—see images below.

We are looking forward to seeing you in June in Cleveland!

Stacey M. Bettis
2017 SNA Annual Conference Committee Chairperson

Please note the following deadlines. To attend pre-cons, you MUST register by the deadlines indicated. You may register now to secure your registration and select check payment to meet these early deadlines and mail payment later. Payment must be mailed to the SNA of Ohio Offices to arrive by May 31st by selecting the check or purchase order option. Or, you may register and pay now with credit card (online only).

- May 1st – deadline to register for ServSafe® pre-con and to apply for Leadership Academy.
- May 19th – Early Bird Conference Registration Deadline
- May 24th – Deadline to register with SNA National to take the SNS Credentialing Exam
- May 31st – Pre-registration deadline (onsite registration only after this date) – pre-register to receive an SNA of Ohio screen printed apron (one per registration)!

CEU Information:
SNA’s Certificate in School Nutrition and School Nutrition Specialist (SNS) Credential are aligned with USDA Professional Standards. For more information, visit www.schoolnutrition.org/certificate. Annual training for USDA Professional Standards counts toward continuing education requirements for maintaining SNA certificate and credentialing status. 1 SNA Continuing Education Unit (CEU) = 1 hour of training for USDA Professional Standards.
Have you ever wondered how many steps you take in a day? Well, research from the Institute of Child Nutrition speculates well over 10,000 preparing, serving and supporting school meals! Learn how to make each step count, and perhaps even save some steps and time along the way with this session on smart tips, and tricks of producing quality meals.

3. Understanding Different Communication Styles
1 hour 4140 CEU (Communication Skills)
Presenter: Jim Barkett
What effective communication looks like — How to avoid mis-communications — How to improve communications - Barriers to effective communications — The role of active listening — the role of words, questions, and phrasing- Levels of listening, Empathy/Ego balance — Dealing with negative people and resistance — Dealing with criticism — Why you cannot NOT communicate - Tips for staying in the moment.

4. Wellness Policy: Getting Them Up to Date
1 hour 3230 CEU (Healthy School Environment)
Presenter: Misty Davis, Education Program Specialist, Ohio Department of Education
The USDA published a final local school wellness policy in July 2016 and effective July 1, 2017. This session will discuss the required local school wellness policy updates and provide resources for policy update, monitoring and evaluation and policy marketing and communication to administrators and the community.

5. Make the Right Choice: Leading Teams during Change with Passion and Success
1 hour 3410 CEU (Human Resources Management)
Presenter: Joel Zeff, Workplace Expert, Speaker, Author & Humorist
It's hard to have fun and stay passionate at work during stressful times. Your employees build stress after each media report about economic challenges. Business as usual means surviving and thriving during a merger, layoff or the all-encompassing “restructuring.” How do managers continue to motivate and energize employees during difficult times? Managers must help employees stay in the game; work in the moment; continue to motivate and energize employees during difficult times? Managers must help employees stay in the game; work in the moment; and take ownership of their happiness.

Joel leads the audience through a series of exercises that demonstrates how easy it is to continue working creatively, effectively and productively while dealing with change. This interactive and hilarious presentation will teach managers the importance of creating opportunity and giving positive support to their employees. Just as important, managers must allow employees to create ownership. Ownership and responsibility will allow the employee to care. And once the employee starts to care, the next step is passion. Joel uses humor and improvisation to teach his audiences how important these simple choices are to success. During this keynote, audience members will laugh, have fun and be motivated, inspired and energized.

6. Fuel Up to Play 60 Panel
1 hour 1300 CEU (General Nutrition)
Presenters: Jessica Johnson, RD, LD, SNS, Child Nutrition & Wellness Director, Sycamore Community Schools; Jim Diamond, School Wellness Manager, America Dairy Association Midwest; Josette Folk, PE Teacher, Louisville Middle School; Mitzi Gerber, School Wellness Manager, America Dairy Association Midwest FUTP60 Let this team of fantastic ladies show you the dynamic things they have done in their districts or what you could do in yours. From Events, to coffee stations, grants if you have the questions they have the answers. GOT MILK!!!

THURSDAY, JUNE 15, 2017
6:00 – 8:00 pm
Annual Awards Program
Join us at the Westin Cleveland Downtown’s beautiful Orchid Ballroom for a delicious dinner program to celebrate SNA of Ohio’s 2017 Award and Scholarship winners, Chapter Presidents from around the state, and Industry who support and assist the SNA of Ohio!
Hotel Reservations/Parking

A discounted hotel room block for the nights of June 12, 13, 14 & 15 is available at the Westin Cleveland Downtown at the rate of $155 per night for single/double/triple/quad rooms. To reserve, visit https://www.starwoodmeeting.com/Book/SNA2017 or call 888-627-8085 by May 13th. When calling, be sure to reference SNA or School Nutrition Association to receive the discounted rate. (Please be sure to reserve early. Along with a possible Cleveland Cavaliers home playoff series, the Cleveland Indians have a home series the week of the conference. Downtown Cleveland hotel rooms are expected to be at capacity.)

Valet parking at the hotel is available at the discounted rate of $25 per night. For additional parking options, visit http://parking.downtowncleveland.com/ or contact the Westin for assistance.