

August 2023-July 2024 Industry Partner Benefits & Levels



SNA of Ohio appreciates the support of our Industry Partners! Available packages for the 2023-2024 year are detailed below. Additional event-specific sponsorships will be made available to current industry members throughout the year to offer additional marketing exposure. Join/Renew today at https://snao.formstack.com/forms/industry2023_2024_fypartner.

PLATINUM MEMBER— \$1950

- Opportunity to apply for an available seat on the SNA of Ohio Industry Advisory Council
- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the September 26-27, 2023 Expo & Education event AND a discounted rate of \$550 for up to two additional booths purchased for use by the member company.
- One complimentary registration for a representative from the industry member company for the June 11-13, 2024 Annual Conference (does not include pre-conference or optional events)
- Opportunity to register one additional representative from the industry member company at the paid industry rate for the 2024 Annual Conference
- Opportunity to participate in the Industry Information Station at the June 2024 Annual Conference**
- Platinum Member/Sponsor recognition at the September 2023 Expo and June 2024 Annual Conference
- One social media ad posted by SNA of Ohio on the SNA of Ohio Facebook and Twitter pages. You will be contacted during the 2023-2024 membership year to schedule your ad and confirm the ad content.
- Recognition on the SNA of Ohio website with link to company website (August 2023-July 2024)
- Annual database of SNA of Ohio directors including email addresses included with your membership— sent after the June 2024 Annual Conference
- Electronic Ad recognition on the SNA of Ohio website (Member must provide ad. SNA of Ohio office will contact you with full details/specs regarding this benefit.)

GOLD MEMBER—\$1650

- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the September 26-27, 2023 Expo & Education event AND a discounted rate of \$650 for up to two additional booths purchased for use by the member company.
- One complimentary registration for a representative from the industry member company for the June 11-13, 2024 Annual Conference (does not include pre-conference or optional events)
- Opportunity to register one additional representative from the industry member company at the paid industry rate for the 2024 Annual Conference
- Gold Member/Sponsor recognition at the September 2023 Expo and June 2024 Annual Conference
- Recognition on the SNA of Ohio website with link to company website (August 2023-July 2024)

SILVER MEMBER—\$850

- Representation through the SNA of Ohio Industry Advisory Council
- Reduced exhibit booth fee of \$850 per booth for up to two booths for the September 26-27, 2023 Expo & Education Event.
- Opportunity to register one representative at the industry member paid registration rate for the June 11-13, 2024 Annual Conference.
- Silver Member/Sponsor recognition at the September 2023 Expo and June 2024 Annual Conference
- Recognition on the SNA of Ohio website with link to company website (August 2023-July 2024)

Please note that the September 26-27, 2023 Expo & Education Event non-member booth rate will be \$1700 per booth. Expo booth registration will open in mid-July, and your booth registration rate will follow your 2023-2024 membership status, so be sure to renew your industry membership before you register for your Expo booth.

****The Industry Information Station is a benefit included for Platinum Members. This is an opportunity for our platinum members to not only attend the June Annual Conference to participate in sessions and network with their industry and school district colleagues, but to also have a marketing presence at the June conference. The actual format/display option will be shared with platinum members when the conference schedule/format is finalized.**