

# August 2022-July 2023 Industry Partner Benefits & Levels



SNA of Ohio appreciates the support of our Industry Partners! Available packages for the 2022-2023 year are detailed below. Additional event-specific sponsorships will be made available to current industry members throughout the year to offer additional marketing exposure. **Join/Renew today at [https://snao.formstack.com/forms/industry2022\\_2023\\_fypartner](https://snao.formstack.com/forms/industry2022_2023_fypartner).**

## PLATINUM MEMBER— \$1950

- Opportunity to apply for an available seat on the SNA of Ohio Industry Advisory Council
- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the September 28, 2022 Expo AND a discounted rate of \$550 for up to two additional booths purchased for use by the member company.
- First chance to register to participate in the 2023 Ohio SNIC Conference on March 15<sup>th</sup> with Nutrition Directors (based on availability)
- One complimentary registration for a representative from the industry member company for the June 20-22, 2023 Annual Conference (does not include pre-conference or optional events)
- Opportunity to register one additional representative from the industry member company at the paid industry rate for the 2023 Annual Conference
- Opportunity to participate in the Industry Information Station at the June 2023 Annual Conference\*\*
- Platinum Member/Sponsor recognition at the September 2022 Expo, March 2023 Ohio SNIC event, and June 2023 Annual Conference
- Full page ad in all Dish Newsletters for 2022-2023 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2022-July 2023)
- Annual database of SNA of Ohio directors including email addresses included with your membership— sent after the June 2023 Annual Conference
- Electronic Ad recognition on the SNA of Ohio website (Member must provide ad. SNA of Ohio office will contact you with full details/specs regarding this benefit.)

## GOLD MEMBER—\$1650

- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the September 28, 2022 Expo AND a discounted rate of \$650 for up to two additional booths purchased for use by the member company.
- One complimentary registration for a representative from the industry member company for the June 20-22, 2023 Annual Conference (does not include pre-conference or optional events)
- Opportunity to register one additional representative from the industry member company at the paid industry rate for the 2023 Annual Conference
- Gold Member/Sponsor recognition at the September 2022 Expo, March 2023 Ohio SNIC event, and June 2023 Annual Conference
- 1/2 page ad in all Dish Newsletters for 2022-2023 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2022-July 2023)

## SILVER MEMBER—\$750

- Representation through the SNA of Ohio Industry Advisory Council
- Reduced exhibit booth fee of \$750 per booth for up to two booths for the September 28, 2022 Expo.
- Opportunity to register one representative at the industry member paid registration rate for the June 20-22, 2023 Annual Conference.
- Silver Member/Sponsor recognition at the September 2022 Expo, March 2023 Ohio SNIC event, and June 2023 Annual Conference
- 1/4 page ad in all Dish Newsletters for 2022-2023 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2022-July 2023)

**Please note that the September 28, 2022 Expo non-member booth rate/additional booth rate will be \$1600 per booth.**

**\*\*The Industry Information Station is a benefit included for Platinum Members. This is an opportunity for our platinum members to not only attend the June Annual Conference to participate in sessions and network with their industry and school district colleagues, but to also have a marketing presence at the June conference. The actual format/display option will be shared with platinum members when the conference schedule/format is finalized.**