

SNA of Ohio 2021-22 Goals

Advocacy & Public Image

Goal: *Promote School Nutrition Association of Ohio as the Leader in School Nutrition to all State Department Agencies, Allied Groups and Parents.*

Objective: *Increase the recognition of school nutrition programs as integral in the education process. To have allied organizations look to SNA Ohio for proficiency in child nutrition.*

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Create connection with Superintendent Association, School Board Association, etc., to bring awareness of SNA of Ohio	Professional Development & Legislation Chair	Ongoing	
Continue to research ideas/partners for a state legislative event	Legislation Chair	Ongoing	

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Professional Development

Goal: *School Nutrition of Ohio professionals will have the access to the necessary skills and expertise to administer, manage and deliver healthy school meal programs.*

Objective: *Provide education for all levels of staff and establish increased numbers of Certified and Credentialed members.*

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Offering virtual learning/education as an opportunity for members to earn CEU credits – goal is quarterly (September, November, January, April)	Professional Development Chair, President, President-Elect	June, 2022	
Create database for past, upcoming and on-line CEUs available, meeting notes, PowerPoints, handouts, SNA links	Professional Development Chair & Secretary/Treasurer	Ongoing	
Offer SNS exam in Ohio	President & President-Elect	June, 2023	

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Membership and Community

Goal: *School nutrition programs will be strengthened through the engagement, leadership and collaboration among SNA’s members, state associations, allied partners and other stakeholders.*

Objective: *Create a comprehensive organization throughout the state which gives all Districts local access to an SNA Chapter, while continuing to focus on diversity and inclusion.*

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Ensure that each segment of state has an active chapter	Regional Directors & Lead Regional Director	Ongoing – possibly postponed	
Continue to look at new, innovative approaches to membership benefits	Executive Committee	Ongoing	
Challenge board to assist w/adding diversity to membership	Executive Committee	Ongoing	
Meet the Board strategies (newsletter articles, zoom meeting for members)	Executive Committee	Fall, 2021	

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Governance and Operations

Goal: Continue to focus on effectiveness and efficiency in operations and planning.

Objective: Create/maintain policies and procedures to allow the board to support and implement effectiveness and efficiency accordingly.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Closely monitoring financials and budget with ongoing COVID-related changes in operations plan.	Executive Committee	June, 2022	
Continue drive to become more visible on social media	YP Co-Chairs/Secretary-Treasurer	Ongoing	
Revisit the goals document and keep the full board updated on tactics and activity related to specific goals	Board of Directors/Chairs	June, 2022	