

# August 2021-July 2022 Industry Membership/Sponsorship Benefits & Levels



## **PLATINUM MEMBER— \$1950**

- Opportunity to apply for an available seat on the SNA of Ohio Industry Advisory Council
- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the October 8, 2021 Expo in Columbus AND a discounted rate of \$550 for up to two additional booths purchased for use by the member company.
- First chance to register to participate in 2022 Spring Industry Conference (SNIC of Ohio) with Nutrition Directors (based on availability)
- One complimentary registration for a representative from the industry member company for the June 14-16, 2022 Annual Conference in Columbus (does not include pre-conference or optional events)
- Opportunity to register one additional representative from the industry member company at the paid industry rate for the 2022 Annual Conference in Columbus
- Opportunity to participate in the Industry Innovation Station at the June 2022 Annual Conference\*\*
- Platinum Member/Sponsor recognition at the October 2021 Expo, March 2022 SNIC of Ohio event, and June 2022 Annual Conference
- Full page ad in all Dish Newsletters for 2021-2022 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2021-July 2022)
- Annual database of SNA of Ohio directors including email addresses included with your membership— sent after the June 2022 Annual Conference
- Electronic Ad recognition on the SNA of Ohio website (Member must provide ad. SNA of Ohio office will contact you with full details/specs regarding this benefit.)

## **GOLD MEMBER—\$1650**

- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the October 8, 2021 Expo in Columbus AND a discounted rate of \$650 for up to two additional booths purchased for use by the member company.
- One complimentary registration for a representative from the industry member company for the June 14-16, 2022 Annual Conference in Columbus (does not include pre-conference or optional events)
- Opportunity to register one additional representative from the industry member company at the paid industry rate for the 2022 Annual Conference in Columbus
- Gold Member/Sponsor recognition at the October 2021 Expo, March 2022 SNIC of Ohio event, and June 2022 Annual Conference
- 1/2 page ad in all Dish Newsletters for 2021-2022 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2021-July 2022)

## **SILVER MEMBER—\$750**

- Representation through the SNA of Ohio Industry Advisory Council
- Reduced exhibit booth fee of \$750 per booth for up to two booths for the October 8, 2021 Expo.
- Opportunity to register one representative at the industry member paid registration rate for the June 2022 Annual Conference.
- Silver Member/Sponsor recognition at the October 2021 Expo, March 2022 SNIC of Ohio event, and June 2022 Annual Conference
- 1/4 page ad in all Dish Newsletters for 2021-2022 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2021-July 2022)

***Please note that the October 8, 2021 Expo non-member booth rate/additional booth rate will be \$1600 per booth.***

***\*\*Please note that the Industry Innovation Station is a benefit included for Platinum Members. This is an opportunity for our platinum members to not only attend the June Annual Conference to participate in sessions and network with their industry and school district colleagues, but to also have a marketing presence at the June conference. The actual format/display option will be shared with platinum members when the conference schedule/format is finalized.***