

SNA of Ohio 2020-21 Goals

Advocacy & Public Image

Goal: *Promote School Nutrition Association of Ohio as the Leader in School Nutrition to all State Department Agencies, Allied Groups and Parents.*

Objective: *Increase the recognition of school nutrition programs as integral in the education process. To have allied organizations look to SNA Ohio for proficiency in child nutrition.*

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Create connection with Superintendent Association, School Board Association, etc., to bring awareness of SNA of Ohio	Professional Development & Legislation Chair	Ongoing	
Continue to research ideas/partners for a state legislative event	Legislation Chair	Ongoing	

SNA of Ohio 2020-21 Goals

Professional Development

Goal: School Nutrition of Ohio professionals will have the access to the necessary skills and expertise to administer, manage and deliver healthy school meal programs.

Objective: Provide education for all levels of staff and establish increased numbers of Certified and Credentialed members.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Offering virtual learning/education as an opportunity for members to earn CEU credits – at least one for Fall and one for Winter.	Professional Development Chair, President, President-Elect	February, 2021	
Create database for past, upcoming and on-line CEUs available, meeting notes, PowerPoints, handouts, SNA links	Professional Development Chair & Secretary/Treasurer	Ongoing	
Offer SNS exam in Ohio	President & President-Elect	June, 2021	

SNA of Ohio 2020-21 Goals

Membership and Community

Goal: *School nutrition programs will be strengthened through the engagement, leadership and collaboration among SNA’s members, state associations, allied partners and other stakeholders.*

Objective: *Create a comprehensive organization throughout the state which gives all Districts local access to an SNA Chapter, while continuing to focus on diversity and inclusion.*

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Ensure that each segment of state has an active chapter	Regional Directors & Lead Regional Director	Ongoing – possibly postponed	
Continue to look at new, innovative approaches to membership benefits	Executive Committee	Ongoing	
Challenge board to assist w/adding diversity to membership	Executive Committee	Ongoing	

SNA of Ohio 2020-21 Goals

Governance and Operations

Goal: Continue to focus on effectiveness and efficiency in operations and planning.

Objective: Create/maintain policies and procedures to allow the board to support and implement effectiveness and efficiency accordingly.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Closely monitoring financials and budget with ongoing COVID-related changes in operations plan.	Executive Committee	June, 2021	
Continue drive to become more visible on social media	YP Chair	Ongoing	
Revisit the goals document and keep the full board updated on tactics and activity related to specific goals	Board of Directors/Chairs	June, 2021	