



August 2020-July 2021 Industry Membership/Sponsorship Benefits & Levels

PLATINUM MEMBER— \$1750

- Opportunity to apply for an available seat on the SNA of Ohio Industry Advisory Council
- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the April 16, 2021 Expo in Columbus AND a discounted rate of \$550 for up to two additional booths purchased for use by the member company and in the member company's name*
- Two registrations to the June 16-17, 2021 Annual Conference in Columbus (does not include pre-conference or optional events)
- Platinum Member/Sponsor recognition at the April 2021 Expo and June 2021 Annual Conference
- Full page ad in all Dish Newsletters for 2020-2021 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2020-July 2021)
- Opportunity to participate in the Industry Innovation Station at the June 2021 Annual Conference**
- Annual database of SNA of Ohio directors including email addresses included with your membership— sent after the June 2021 Annual Conference
- Electronic Ad recognition on the SNA of Ohio website (Member must provide ad. SNA of Ohio office will contact you with full details/specs regarding this benefit.)

GOLD MEMBER—\$1550

- Representation through the SNA of Ohio Industry Advisory Council
- One Free Booth at the April 16, 2021 Expo in Columbus AND a discounted rate of \$650 for up to two additional booths purchased for use by the member company and in the member company's name*
- One registration to the June 16-17, 2021 Annual Conference in Columbus (does not include pre-conference or optional events)
- Gold Member/Sponsor recognition at the April 2021 Expo and June 2021 Annual Conference
- 1/2 page ad in all Dish Newsletters for 2020-2021 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2020-July 2021)

SILVER MEMBER—\$550

- Representation through the SNA of Ohio Industry Advisory Council
- Reduced exhibit booth fee of \$750 per booth for up to two booths for the April 16, 2021 Expo. Booth(s) purchased are for use by the member company and in the member company's name*
- Silver Member/Sponsor recognition at the April 2021 Expo and June 2021 Annual Conference
- 1/4 page ad in all Dish Newsletters for 2020-2021 (Fall, Winter, Spring) Member must provide ad in black and white OR color. The SNA of Ohio Office will provide ad specs/sizing and deadlines.
- Recognition on the SNA of Ohio website with link to company website (August 2020-July 2021)

****All booths purchased must be for the member company only as booth space for that company only. If the member company wishes to purchase booths for clients, the booth rate will follow membership status for the company occupying each booth. Please note that the April 16, 2021 Expo non-member booth rate/additional booth rate will be \$1500 per booth.***

*****Please note the NEW Industry Innovation Station benefit included for Platinum Members. This is an opportunity for our platinum members to not only attend the June Annual Conference to participate in sessions and network with their industry and school district colleagues, but to also have a marketing presence at the June conference.***