



ANNUAL BUSINESS MEETING

**Wednesday, July 29, 2020 – 4:00 p.m.
Virtual Business Meeting via ZOOM**

AGENDA

- I. Call to order – Krys Hess**
- II. Review of Bylaws Amendment Summary; Annual Business Meeting Report - notation of written committee reports, 2018-19 FYE Balance Sheet, Board and IAC Rosters, 2020 Election Slate; Recognition of outgoing Board and IAC members – Krys Hess**
- III. Installation of 2020-21 Board of Directors – Tamara Earl**
- IV. Presidential Acknowledgement – Jennifer Hirsch**
- V. Adjournment – Jennifer Hirsch**

SNA of Ohio 2019-2020 Board of Directors

EXECUTIVE COMMITTEE

Krys Hess, SNS

President

Adams County/Ohio Valley Local SD
141 Lloyd Rd.
West Union, OH 45693
(937) 544-5586
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Jennifer Hirsch, SNS

President-Elect

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Tiffany McCleese, SNS

Vice President

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Ashley Ritz

Secretary/Treasurer and YP Committee Chair

Food Service Director
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Linda Leonard

Lead Regional Director

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Chris Burkhardt, SNS

Immediate Past President/ Nominating/SNF State Ambassador

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Tracey Hogan

Executive Director (ex officio)

School Nutrition Assn. of Ohio
17 S. High St., Suite 200
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(614) 228-4725
Tracey@Assnoffices.com

APPOINTED/ELECTED/EX-OFFICIO

Janelle Brunswick (2020)

Membership

Mason City SD
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(513) 336-6526
brunswickj@masonohioschools.com

Deanne Pastva, RD, LD (2020)

Legislation

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Courtney Morabito, SNS (2021)

Nutrition

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Stacie Pabst (2021)

Professional Development

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Brian Davis

ODE Child Nutrition Representative (ex officio)

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brian.davis@education.ohio.gov

SNA of Ohio 2019-2020 Board of Directors

REGIONAL DIRECTORS

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Linda Leonard (2020)
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Jennifer Rex (2021)
Northeast Regional Director
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Jackie Hess (2020)
North Central Regional Director
Bellevue City SD
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419-484-5190
jacqueline.hess@bellevueschools.org

Bethany Lenko (2021)
Central Regional Director
Olentangy Local SD
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Stacey Bettis (2021)
East Central Regional Director
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Lori McKean (2021)
Northwest Regional Director
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Tina King (2020)
Southeast Regional Director
Wellston City SD
1 E Broadway St
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tking@wcs.k12.oh.us

INDUSTRY ADVISORY COUNCIL

Laura Lazor
Industry Advisory Council Chair
Ruiz Foods
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Pam Reitz
Industry Advisory Council Vice Chair (ex-officio)
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Ron McWhorter (2022)
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Holly McGarry
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2019-2020 SNA of Ohio Industry Advisory Council (IAC)

- Please note: All term dates are August 1 - July 31

2019-20 Chair

Laura Lazor – Term ends '21
Ruiz Foods
575 Walhalla Rd
Columbus, OH 43202
614-581-7611
LauraL@ruizfoods.com

Paul Gerding - Ending 2nd term '21
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Fort Wayne, IN 46825
(800) 210-5907
pgerding@accutemp.net

2019-20 Vice Chair

Pam Reitz – Term ends '22
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Holly McGarry – Ending 2nd term '22
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2019-20 Immediate Past Chair

Dixie Marksberry – Term ends '20
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513-444-9287
dmarksberry@cholula.com

Sheri Petrich – Ending 2nd term '22
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SPetrich@CountryPure.com

Lincoln Yee - Ending 2nd term '20
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Lori Mattingly – Ending 1st term '20
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Jocelyn Koziara - Ending 2nd Term '20
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Tim Mulvey – Ending 1st term '21
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Kevin Leonard - Ending 2nd term '21
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Drew Patterson – Ending 1st term '22
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2020-2021 SNA of Ohio Industry Advisory Council (IAC)

- Please note: All term dates are August 1 - July 31

2020-21 Chair

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2020 SNA of Ohio Bylaws Amendments Summary

The SNA of Ohio Board of Directors unanimously approved the following bylaws amendments on June 23, 2020. This Bylaws review was completed to ensure that SNA of Ohio's governance is in line with state affiliation requirements with SNA National. This review included updates to grammar/formatting throughout, with guidance from SNA's parliamentarian. *(These items were a clean-up, not an amendment.)*

Bylaws Amendments:

1. Add specialists to membership class info. to conform with National.
2. Clarification to title of section and board roles included
3. Add past president to elected positions for consistency in succession section.
4. Added succession section
5. Added Resolution and Bylaws position and clarified appointment by Executive Committee and approved by full Board.
6. Full board approves vacancies
7. Bylaws Amendments – every two years
8. Remove Rules governing meetings. Not necessary in bylaws – put in policy manual

Amendment #1 – Add “specialists” to membership class section to conform with SNA language.

ARTICLE III - SECTION A. CLASSES OF MEMBERSHIP

Membership shall consist of three classes: School Nutrition, Affiliate, and associate. When chapter affiliates exist, school nutrition, retired and student members- shall also be members of the chapter affiliate.

1. **School Nutrition Members.** School nutrition member categories shall consist of employees, managers, supervisors/directors and specialists, and educators employed in eligible fields as defined by SNA.

Amendment #2 – Section A – Change title and description to add Directors (previously just officers) – and add regional directors to those elected in description.

ARTICLE VII – OFFICERS & DIRECTORS

SECTION A. ELECTED OFFICERS & DIRECTORS

The elected officers and directors shall be: President, Immediate Past President, President-elect, Vice President, Secretary/Treasurer, and Regional Directors.

Amendment #3 – add past president here for consistency

ARTICLE VII - SECTION E. ELECTED POSITIONS

Responsibilities of these positions are housed in the association's policy and procedure document and are reviewed annually by the Board of Directors.

1. President
2. President-elect
3. Vice President
4. Past President
5. Secretary/Treasurer
6. Regional Directors

Amendment #4 – Clarification/addition of Succession section

ARTICLE VII - SECTION F. SUCCESSION

Upon completion of the term of office, the president shall become a past president of the association. Upon completion of the term of office, the president-elect shall automatically succeed to the office of the president. Upon completion of the term of office, the vice president shall automatically succeed to the office of president-elect.

Amendment #5 – Add a bylaws chair and add approval by full board of appointed positions.

ARTICLE VII - SECTION G. APPOINTED POSITIONS

Responsibilities are reviewed and determined by the board of directors. Appointed officers and directors will be appointed by the Executive Committee and approved by the Board of Directors.

1. Lead Regional Officer – selected from one of the 8 current board regional directors. The Lead Regional Director shall serve on the Executive Committee.

1. Standing Committee Chair Directors

The following committees will be appointed in odd numbered years.

1. Professional Development
2. Nutrition

The following committees will be appointed in even numbered years.

1. Membership
2. Legislation

The following committee will be appointed for a three year term. First term begins 2020-2021.

1. Resolution and Bylaws

- Please note the following information to be added to the SNA of Ohio policy manual in relation to this amendment: Resolution and Bylaws chair will conduct a bylaws review every two years. This will be done specifically if National changes their bylaws to which we need to conform as part of the state affiliation agreement – we should know by spring each year about their bylaws changes. Resolution and Bylaws Chair will review and bring back to board for possible changes to review with National before finalization. This position will be a 3 year term. Succession to a current board member – chair will mentor them. Bylaws will be amended every two years but reviewed every year in preparation for upcoming amendments.

Amendment #6 – add that vacancies are now approved by full board.

ARTICLE VII - SECTION J (now K). VACANCIES

The unexpired term of a Board Member whose seat may become vacant through removal, resignation, death, or loss of membership may be filled by a current member, appointed by the Executive Committee and approved by the Board of Directors. In replacing an unexpired term, the appointed member may fulfill that term only.

Amendment #7 – add that bylaws are now amended in even numbered years

ARTICLE XIV - AMENDMENTS

SECTION A. PROCEDURE FOR AMENDING BYLAWS

Amendments to Bylaws shall be adopted by a two-thirds (2/3) vote of the Board of Directors.

1. The Executive Committee shall receive the amendments from current members in writing on or before 90 days, to be considered for presentation at the next Annual Business Meeting where amendments will be proposed to the membership. Bylaws may only be amended in even numbered years unless proposed by a two-thirds vote of the board of directors.

Amendment #8 – move this entire section to policy manual and remove from bylaws.

II. Rules Governing Meetings

- A. National Conference. The President, President-elect, and Vice President shall be sent to the National Conference with all conference related expenses paid by the Association. The Executive Committee shall determine if alternates will be sent.

- B. National Leadership Training Conference. The purpose shall be to evaluate programs and to develop recommendations for the next years' Plan of Action. The President, President-elect, Vice President, Executive Director, and two Future Leaders as directed by the executive committee shall be sent with all conference related expenses paid by the Association. If budgeted funds are available, the Board may also send additional Board Members. The Executive Committee shall determine if an alternate will be sent.

- C. Legislative Action Conference. The President, President-elect, Vice President and Legislative Chair, shall be sent with all conference related expenses paid by the Association. The Executive Committee shall determine if any alternates will be sent. The Executive Committee shall determine if an alternate will be sent.

- D. School Nutrition Industry Conference. The President may be sent with all Conference related expenses paid by the Association. The Executive Committee shall determine if an alternate will be sent.

- E. Annual Officer's Training Session: All SNA of Ohio Board Members and Chapter Presidents shall attend.

SNA of Ohio 2020-2021 Election Ballot/Slate of Candidates

This ballot was unanimously approved by the membership via electronic vote on June 26, 2020.

- **President – Jennifer Hirsch, Nutrition Services Director, Crestwood Local School District**
- **President-Elect – Tiffany McCleese, Child Nutrition Coordinator, West Clermont Local School District**
- **Vice President – Janelle Brunswick, Child Nutrition Assistant Supervisor, Mason City School District**
- **North Central Regional Director – Jackie Hess, School Nutrition Director, Bellevue City School District**
- **Southwest Regional Director – Ron McWhorter, Nutrition Field Specialist, Fairfield City School District**
- **Southeast Regional Director – Tina King, Supervisor, Wellston City School District**
- **West Central Regional Director - Linda Leonard, Child Nutrition Manager, Clark County Juvenile Court**

SNA of Ohio 2020-21 Goals

Advocacy & Public Image

Goal: *Promote School Nutrition Association of Ohio as the Leader in School Nutrition to all State Department Agencies, Allied Groups and Parents.*

Objective: *Increase the recognition of school nutrition programs as integral in the education process. To have allied organizations look to SNA Ohio for proficiency in child nutrition.*

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Create connection with Superintendent Association, School Board Association, etc., to bring awareness of SNA of Ohio	Professional Development & Legislation Chair	Ongoing	
Continue to research ideas/partners for a state legislative event	Legislation Chair	Ongoing	

SNA of Ohio 2020-21 Goals

Professional Development

Goal: School Nutrition of Ohio professionals will have the access to the necessary skills and expertise to administer, manage and deliver healthy school meal programs.

Objective: Provide education for all levels of staff and establish increased numbers of Certified and Credentialed members.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Offering virtual learning/education as an opportunity for members to earn CEU credits – at least one for Fall and one for Winter.	Professional Development Chair, President, President-Elect	February, 2020	
Create database for past, upcoming and on-line CEUs available, meeting notes, PowerPoints, handouts, SNA links	Professional Development Chair & Secretary/Treasurer	Ongoing	
Offer SNS exam in Ohio	President & President-Elect	June, 2020	

SNA of Ohio 2020-21 Goals

Membership and Community

Goal: *School nutrition programs will be strengthened through the engagement, leadership and collaboration among SNA’s members, state associations, allied partners and other stakeholders.*

Objective: *Create a comprehensive organization throughout the state which gives all Districts local access to an SNA Chapter, while continuing to focus on diversity and inclusion.*

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Ensure that each segment of state has an active chapter	Regional Directors & Lead Regional Director	Ongoing – possibly postponed	
Continue to look at new, innovative approaches to membership benefits	Executive Committee	Ongoing	
Challenge board to assist w/adding diversity to membership	Executive Committee	Ongoing	

SNA of Ohio 2020-21 Goals

Governance and Operations

Goal: Continue to focus on effectiveness and efficiency in operations and planning.

Objective: Create/maintain policies and procedures to allow the board to support and implement effectiveness and efficiency accordingly.

Action Plan (Strategies/Initiatives)	Committee/Person Responsible	Due Date	Complete
Closely monitoring financials and budget with ongoing COVID-related changes in operations plan.	Executive Committee	June, 2020	
Continue drive to become more visible on social media	YP Chair	Ongoing	
Revisit the goals document and keep the full board updated on tactics and activity related to specific goals	Board of Directors/Chairs	June, 2020	



Annual Report to the Membership

Meeting Date: Wednesday, July 29, 2020

Name: Bethany Lenko

Position on Board: Central Ohio Regional Director

Summary of Activities:

- Planned and executed a fall focus workshop at Worthington Kilbourne High School on 11/6/19 attended by 32 people, increase of 7 people over last year (42 people registered).

Future Plans:

- Going to meet with interested SNA central members to discuss a future chapter forming in the area. If you are interested in participating, please reach out to me.

Recommendations to the Board:

- None at this time.



Annual Report to the Membership

Meeting Date: Wednesday, July 29, 2020

Name: Stacey Bettis

Position on Board: East Central Regional Director

Summary of Activities:

- Attended all SNA Board Meetings.
- Supporting the SAND group for 2020-2021 meetings.

Future Plans and/or Recommendations to the Board/Membership:

- Support Ohio Board and strategic plan.
- Continue to help with the conference planning committee.
- Work on chapter in the East Central Region, gaining new members for the +1 promotion.

Recommendations:

- Request for support and assistance from board to formulate small groups with Legal Counsel coupled with Legislation to work toward formulating a Farm to School language for Ohio.



Annual Report to the Membership

Meeting Date: Wednesday, July 29, 2020

Name: Laura Lazor

Position on Board: Industry Advisory Council Chair

Summary of Activities:

- Industry planned and executed 7 Fall Focus events with a total of 471 members attending. I was able to attend 5 events.
- Worked on creating Industry Retiree Recognition to be used during future conference award session.
- Worked with Tiffany McCleese and committee in planning SNIC March 2020. 80 registrations total. Sold out 25 Industry Member tables.
- Member of Annual Conference Planning Committee.
- Member of Expo 2020 Planning Committee.
- Member of Virtual Foodshow Planning Committee.
- Created idea for Industry Apparel Fundraiser in hopes of creating a platform for online merchandise store for SNA OH.
- Worked with team on Industry Membership Packages for 20/21 year.
- Attended LAC March 2020.
- Attended all Board Meetings for 19/20 year.

Future Plans and/or Recommendations to the Board/Membership:

- Continue open lines of communication with Board and Industry Member positions on planning Committees to create successful Industry/SNA Member activities.



Annual Report to the Membership

Meeting Date: Wednesday, July 29, 2020

Name: Linda Leonard

Position on Board: Lead Regional Director West Central Regional Director

Summary of Activities:

- This year has been very abnormal with Covid19 we have had a lot of cancellations and been busy trying to keep up with the work load here at work while schedules have been rearranged and staff is limited. We haven't gotten to meet for our chapter meetings and the ones feeding the kids have been very busy. Have had some virtual meetings. Hope to see things get back to some normal soon. Been busy taking care of my husband and granddaughters after work.

Future Plans and/or Recommendations to the Board/Membership:

- Plan on being West Central regional director this year and going to be vice president for chapter 57 this year.
- Plan on attending meetings when I can and doing the best I can for SNA



Annual Report to the Membership

Meeting Date: Wednesday, July 29, 2020

Name: Deanne Pastva, RD, LD

Position on Board: Public Policy & Legislation Chair

Summary of Activities:

- Had 2 Zoom conferences with Jim Rowan, Barb Shaner, Katie Johnson, Krys Hess, Brian Hunt and Julianna Carvi regarding coordinating with OASBO for SNA of Ohio members to attend the “Rally at the Statehouse” in 2021.
 - We will reconvene this Fall, after receiving more information from the Governor, as it pertains to large group conferences.
 - Both Jim Rowan and Brian Hunt (OASBO) are in agreement that we can collaborate for Rally at the Statehouse.
- Created a template letter for SNA of Ohio members to send to their Congressional Representatives to ask for support of the USDA distributing funds to supplement Child Nutrition Programs during the COVID-19 school shut down.
- Organized, and attended, all events (for Ohio Constituents) pertaining to the Legislative Action Conference in Washington, D.C.
 - March 8-10, 2020
 - Initial meeting with all Ohio Constituents
 - Visits with Congress(wo)men
 - Evening activities
- Phone conference with several Board members regarding hosting an OLAC
- Weekly phone conferences with Mike Collins, MCG Strategies
- Phone conference with Robert Shaheen, PP&L Chair for SNA of MA, & Mike Collins regarding implementing an OLAC in the future

- Attended the Ohio School Breakfast Challenge Stakeholders meeting on behalf of Courtney Morabito
- Phone conference with Tamara Earl regarding S.B. 168
- Contacted Barbara Shaner & Linda Eichenberger regarding possible partnership with OASBO to “Rally at the Statehouse” in 2021.

Future Plans and/or Recommendations to the Board/Membership:

- Organize, and attend, all events (for Ohio Constituents) pertaining to the Legislative Action Conference in Washington, D.C. (pending approval for large conferences)
 - March 7-9, 2021
 - Initial meeting with all Ohio Constituents
 - Visits with Congress(wo)men
 - Evening activities
- Attend all SNA of Ohio, Chapter 43 (SAND) meetings in the 2020-21 school year
- Attend all SNA of Ohio Board meetings in the 2020-21 school year
- Attend and speak at the SNA of Ohio Conference in 2021 (pending approval for large conferences)
- Attend the Ohio SNIC Conference in 2021 (pending approval for large conferences)
- Work tandemly with Jim Rowan and Brian Hunt (OASBO) to organize all events pertaining to our collaboration for Rally at the Statehouse in 2021 (pending approval for large conferences)
- Continue effective communication between myself and the
 - SNA of Ohio Board
 - Ohio Constituents



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OF OHIO

Board Report

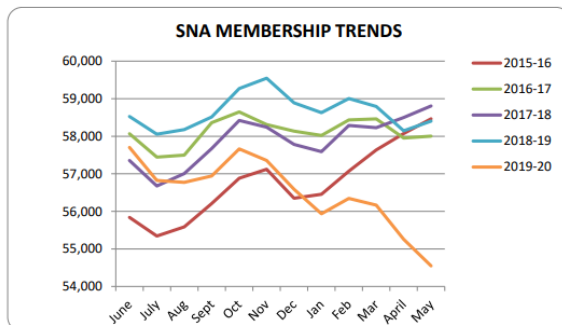
Meeting Date: July 29, 2020

Name: Janelle Brunswick

Position on Board: Membership Chair

Summary of Activities:

- As of the end of May 2020, there are 54,548 members in the School Nutrition Association. This is a decrease of 709 members since April, and 3,856 less than the May 2019 year-end total. The drop in membership is concerning and is mainly attributed to the COVID-19 pandemic and the related conference cancellations and school closures.



- There are currently 1,469 members in Ohio, which is down 146 members or 9% since last May. We have 403 Certified, 64 Credentialed or SNS.

Future Plans:

Recommendations to the Board:

- No current recommendations.



Annual Report to the Membership

Meeting Date: Wednesday, July 29, 2020

Name: Courtney Morabito

Position on Board: Nutrition Chair

Summary of Activities:

- Attended OASBO Food & Nutrition Chapter Annual Meeting: 5/27/2020
- Involvement with OSBC: next meeting 7/15/20
- Attended and spoke at Southwest Fall Focus: 11/5/2020
- Assisted YP group in Wellness Challenge the month of May + gift card giveaway
- Provide consistent updates on grant availabilities.
- Presented a webinar in partnership with SNF and Kellogg: 6/8/2020
- Attended United Fresh Virtual Expo: June, 2020
- Attended SNA Back to School Series: June, 2020
- Partnered with Texas SNA to speak at state conference/present virtual training webinars: July, 2020
- Partnership with TIPS (pro bono)/SNF to release a template for back to school/COVID-19 guide
- Acquired local, state, and national SN board representation with the Academy of Nutrition and Dietetics

Future Plans:

- Compile a Google Drive folder with Grant Availability, Deadlines, Links, etc.
- Support legislative chair with any legislative action/events that need to occur.
- Continue to advocate and serve on committee for Ohio School Breakfast Challenge.



Annual Report to the Membership

Meeting Date: Wednesday, July 29, 2020

Name: Jennifer Bujak-Hirsch, SNS

Position on Board: Vice-President

Summary of Activities:

- Cancellation of all events/activities related to 2020 conference
- Work with President to ensure 2019-2020 goals were completed or in progress
- Assist with future conference planning
- Delegate Assembly (July 10th, 2020)

Future Plans and/or Recommendations to the Board/Membership:

- Work to create 2020-2021 goals
- Assist with future conference planning
- Assist with anything and everything possible in this ever fluid and constantly changing environment



Annual Report to the Membership

Meeting Date: Wednesday, July 29, 2020

Name: Kelsey Warren

Position on Board: Southwest Regional Director

Summary of Activities:

Wrap of 2019-20 year:

- **Fall Focus** – November 5th at EH Greene Intermediate
- **Directors Chapter 6 (SNAP) Meetings** – September 27th at JTM plant, December 13th Holiday Gathering, February 14th at Zink Marketing, Two Virtual meeting to share ideas regarding COVID-19 closure meal service and next school year's meal service.
- **Managers/Kitchen Staff Chapter 31** – No meetings due to change in leadership and school closure.
- Attended all board meetings.

Future Plans and/or Recommendations to the Board/Membership:

Thank you for allowing me to sit on the board the last two years as the Southwest Regional Director. I have really enjoyed my time in this leadership role and have learned so much. I hope to continue my SNA leadership career on the board in another position in the future.

Incoming Southwest Regional Director – My recommendation for you is to work with Chapter 31 president and vice president to make sure they keep the chapter active and get meetings set early in the year.